

Corporate Plan Summary

Period 2016 - 2020

West Lindsey

West Lindsey is a thriving district and is one of the largest and most rural of the seven Lincolnshire district councils, covering 447 square miles.

The challenge is meeting the differing needs of all 129 communities in the area, whose needs, strengths and assets also vary greatly.

With reduced grants from central government, the council needs to become less-grant dependent, so our approach will be based on our entrepreneurial model, making the best of innovation and technology, community empowerment and our commercial approach. We will also demonstrate strong and accountable leadership for our communities.

Our plan has been shaped by our councillors, professional opinion, and evidence from the local and wider economy as well as feedback from our customers and residents.



Our six main priority areas are:

- Open for Business
- People First
- Asset Management
- Partnership/Devolution
- Central Lincolnshire Local Plan
- Excellent Value for Money Services



Theme 1: Open for Business

Our priorities are:

To attract inward investment.

To retain, support and facilitate the growth of business in the district.

Housing led economic growth.

Understand and address the skills gap in the district.

Promote and expand the agri-food sector.

Understand and promote the value of the visitor economy.



Theme 2: People First

Our priorities are:

Improve the ease and convenience of access to a range of public services offered by the council and partner organisations.

Enhance and maintain a safe, natural and built environment.

Meet local housing needs and aspirations.

Increase opportunities for arts, culture, night-time economy, sport and leisure for residents.



Theme 3: Asset Management

Our priorities are:

To develop and maximise the return on, and value of, our land and property.

Maximise the benefits of our assets for our communities.

Utilise our land and property to facilitate inward investment.

Theme 4: Partnership/Devolution

Our priorities are:

To work in partnership and explore opportunities to deliver improvements in housing, infrastructure, agri-food, manufacturing and engineering, visitor economy, skills, water management, health and public protection.

Work with national and regional organisations to deliver services locally.

Build successful commercial partnerships and joint ventures.



Theme 5: Central Lincolnshire Local Plan

Our priorities are:

Ensure the Local Plan is adopted.

Establish an appropriate number of neighbourhood plans across the district, ensuring they are supported. Identify key growth and regeneration priorities for Gainsborough and align with Local Plan.

Develop an infrastructure that meets housing and growth priorities for West Lindsey.

Theme 6: Excellent Value for Money Services

Our priorities are:

Explore alternative delivery models to ensure effective use of resources.

Put our customers first.

Develop highly skilled, motivated staff to deliver in an entrepreneurial manner.

To be a high performing council at a cost affordable to residents of the district.



This is just a flavour of our Corporate Plan

To find out much more visit:

www.west-lindsey.gov.uk/thefuture

In summary

The council will support communities and ensure fair access to efficient, customer focused public services, through effective, strong and accountable leadership.

We will work in partnerships where we all take responsibility for the outcome and delivery, by:

- **Co-design:** Involving local people in decision making and empowering staff and communities to identify options for delivering outcomes and to be responsible for the issues that matter to local people
- **Co-production:** Agreeing ownership, standards and accountability for delivery
- **Accountability for delivery:** Identifying desired outcomes and measuring progress
- **Communication:** Ensuring effective dialogue between stakeholders

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